



Masters International Research and Development Center

MIRDEC 2016

**Conference on Social, Economics, Business and Educational Science
Budapest, Hungary**

**HOTEL PRESIDENT BUDAPEST
24-26 May, 2016**

Conference Program



24 MAY 2016 - TUESDAY

Registration: Tuesday, 08.00-15.30

Plenary Session: Tuesday, 09.00-10.30 – Lobby room, ground floor
15 min. for each presentation – 15 min. discussion

Opening Speech:

Prof. Slagjana Stojanovska
Conference Head

Keynote Speeches:

Session Chair: Prof. Slagjana Stojanovska

Prof. László Andor

European Commission, Commissioner for Employment, Social Affairs and Inclusion in the Barroso II(2010-2014). Corvinus University, Hertie School of Governance, ULB, Hungary
"The Next Steps of EMU Reform and the Case for Eurozone Unemployment Insurance"

Prof. Erzsebet Kovacs

Dean of Faculty of Economics, Corvinus University, Hungary
"Pension and Social Security System Policies"

Prof. Eva Orosz

Vice-Rector for Education, Eötvös Loránd University, Hungary
"Key Challenges and Opportunities for Health Systems in the European Union"

Assist. Prof. Dr. Benish Chaudhry

University of Modern Sciences, United Arab Emirates
"Changes in Economies due to Migration- A Micro Level Analysis"

Prof. Slagjana Stojanovska

Integrated Business Faculty – Skopje, Macedonia
"The Impact of Innovation Outputs on Competitiveness: Comparative Analysis"

Discussion

Coffee break: 10.30-11.00

Session 1, Tuesday 11.00-12.30 – Lobby room, ground floor
15 min. for each presentation – 15 min. discussion

Session Chair: Fadhil Hasan

Hans - Diedrich Kreft
Shuccl AG, Germany
“Quadratic Prosperity Growth Instead of Stagnation”

Norbert Szijártó
Institute of World Economics, (Hungarian Academy of Sciences), Hungary
“Institutional Change of the Economic and Monetary Union and the Optimum Currency Area Theory”

Chaerul D. Djakman, Rahmia Hasniasari and Handoyo Prihatanto
Supervisory Board of Bank Indonesia, Indonesia
“Governance, Government Performance, and Politics to Influence Social-Environmental: Indonesia Municipalities Case”

Knut Michelberger
University of Latvia, Latvia
“Influence of Supervisory Board Compensation and Incentivation on Firm Performance”

Fadhil Hasan and Eko Listiyanto
Supervisory Board of Bank Indonesia, Indonesia
“The Impact of Fiscal Deficits on Interest Rate in Indonesia”

Discussion

LUNCH: 12.30-13.30

Session 2, Tuesday, 13.30-15.10 – Lobby room, ground floor

15 min. for each presentation – 10 min. discussion

Session Chair: Özkan Zülfüoğlu

Robert G. Vambery and Peter Mayer

Pace University Lubin School of Business--New York, United States of America

“Free Market Capitalism vs. State Capitalism: The World We Are Living In Now And What We Must Do To Keep It Livable”

Hamzeh Arabzadeh Jamali

Paris School of Economics - Université Catholique de Louvain, France

“The Political Economy of Twin Deficits and Wage Setting Centralization”

Yağmur Sağlam and Filiz Erataş Sönmez

Celal Bayar University, Turkey

“Financial Development and Economic Growth: A Comparative Analysis Between Euro Area and Emerging-Developing Europe”

Abdelfeteh Bitat

Saint-Louis University Brussels, Belgium

“Environmental Regulation and Eco-innovation: Insights from Diffusion of Innovations Theory”

Issouf Ouarma

Université de Bourgogne, France

“Essay on Governance and Development. Institution, Human Capital, Living Conditions: Role in Development”

Jacek Gad

University of Lodz, Poland

“Internal Control and Risk Management Systems in Relation to Financial Reporting: The Perspective of the Polish and German Capital Markets”

Discussion

Coffee break: 15.10-15.30



Session 3, Tuesday, 15.30-17.00 – Lobby room, ground floor
15 min. for each presentation – 15 min. discussion

Session Chair: Rosa María Velázquez Sánchez

Hulisi Binbasioğlu and Süleyman Nihat Sad

Inonu University, Turkey

“Turkish Tourism Students’ International Posture”

Nicholas Dimmitt

The Petroleum Institute University and Research Center, United Arab Emirates

“Project-based Classroom Activities to Empower Student Learner Autonomy”

Renan Sezer and Özlem Engin

Ankara University, Turkey, Ministry of Education, Turkey

“A Comparison of Cognitive Demand Levels of Tasks in 7th Grade Mathematics Textbook Used in Turkey with those in Singapore, and the United States”

Yaser Aladwan

The World Islamic University for Science and Education, Jordan

“The Effect of Using CALL Program on Teaching English Courses at the World Islamic University and the Students’ Attitudes Towards CALL”

Rosa María Velázquez Sánchez, Jesús Gómez Velázquez and Armando Perez Delgadillo

Universidad Autónoma Benito Juárez de Oaxaca, Mexico

“Organizational Climate Elements in a Mexican Technological High School”

Discussion



25 MAY 2016 - WEDNESDAY

Registration: Wednesday, 08.00-15.30

Session 4, Wednesday, 09.00-10.40 - Lobby room, ground floor
15 min. for each presentation – 10 min. discussion

Session Chair: Lukasz Wsciuniak

Alina Almasan, Cristina Circa, Justyna Dobroszek and Ewelina Zarzycka
University of Lodz, Poland

“The Managers’ Perception on the Usefulness of Management Accounting: A Comparative Study”

Patrick Leoni and Alvaro Sandroni

Kedge Business School, France

“Can Patent Duration Hinders Medical Innovation?”

Ahmet Murat Ozkan, Ali Oguz Bayrakcil

Cumhuriyet University, Turkey

“Management Style and Collectivism at Turkish SME”

Ali Oguz Bayrakcil and Ahmet Murat Ozkan

Cumhuriyet University, Turkey

“Workplace Safety : An Empirical Study Regarding Academic Education”

Amadi Macarthur Tochukwu

Lagos State University, Ojo, Lagos, Nigeria

“The Effect of Short Term Finance on Micro, Small and Medium Scale Enterprises in Nigeria”

Lukasz Wsciuniak

Poznan University of Economics and Business, Poland

“Strategic Use of Patents as a New Direction in Intellectual Property Management”

Discussion

Coffee break: 10.40-11.00

Session 5, Wednesday, 11.00-12.40 - Lobby room, ground floor
15 min. for each presentation – 10 min. discussion

Session Chair Joanna Działo

Katarzyna Skorupińska

University of Lodz, Poland

“Evaluation of the Activity of Works Councils in the Polish Labour Relations”

Lenka Janošová

Masaryk university, Czech Republic

“An Extension of Economically Active Age as a Way of Adaptation to Ageing Workforce”

Adeel Ahmed, Mohd Anuar Arshad, Arshad Mahmood, Sohail Akhtar

Universiti Sains Malaysia, Malaysia

“Employees Organizational Citizenship Behavior through the Lens of Al-Ghazali Theory of Soul: A Holistic Perspective”

Riaz Ahmed

SAI, Heidelberg University, Germany

“Social Infrastructure and Productivity of Manufacturing Firms-Evidence from Pakistan”

Noha Omar

Cairo University, Egypt

“Detecting National and Sub-National Economic Performance Using Weather Satellite Picture Composites: The Case of Egypt”

Joanna Działo

University of Lodz, Poland

“Fiscal Rules Index as a Measure of Quality of Fiscal Rules – Evidence from the European Union Countries”

Discussion

LUNCH: 12.40-13.30

Session 6, Wednesday, 13.30-15.10 - Lobby room, ground floor
15 min. for each presentation – 10 min. discussion

Sesion Chair: Mariya Sergeevna Lyashenko

Anna Stępnia-Kucharska

University of Lodz, Poland

“The Economic Potential of the SME Sector in Poland”

Nihan İçöz

Kırklareli University, Turkey

“Mina Urgan: An Academician, A Writer, Translator and Human”

Manaf Bashir

Kuwait University, Kuwait

“Public Relations in a Social Media Environment: Identifying Discourse Evolution in Kuwaiti Organizations”

Dilara Zorlutuna

Kırklareli University, Turkey

“The Notion of Private Life and the Theory of Three Spaces”

Mariya Sergeevna Lyashenko

Minin State Pedagogical University of Nizhny Novgorod, Russia

“Deployment of Social Media in the University Educational Environment”

Özkan Zülfüoğlu

Marmara University, Turkey

“Budget Deficits in European Union after Euro”

Discussion

Coffee break: 15.10-15.30

Session 7, Wednesday, 15.30-17.00 - Lobby room, ground floor
15 min. for each presentation – 5 min. discussion

Session Chair: Özkan Zülfüoğlu

Veyis Naci Tanış, İlker Kefe and İrem Kefe

Cukurova University, Turkey

“Quality Costs: A Comparison of Two Case Studies”

Olga Irodenko

University of Warsaw, Poland

“The Determinants of Internal Audit Effectiveness: Theoretical Study”

Devrim Erdem Keklik

Nigde University, Turkey

“Candidate Teachers’ Attitudes toward Multicultural Education”

Murtaza Aykaç and Devrim Erdem Keklik

Nigde University, Turkey

“The Contribution of the Activities of Creative Drama Fictionalized with Children’s Literature to the Speaking Skills of Preschool Students”

Moulik Kapadia and Abhigna Chavda

Pandit Deendayal Petroleum University, India

“Inventory Optimization Model Design Across the Chain with Respect to HSAW [Helical Submerged Arc Welding] Pipe Manufacturing Process”

Abhigna Chavda, Moulik Kapadia and Shivam Seth

Pandit Deendayal Petroleum University, India

“Inventory Rationalization of HSAW Pipe Manufacturing Process Using Linear Programming”

Discussion

SOCIAL PROGRAM - Wednesday, 25 May 2016, 19:00

Hungarian State Folk Ensemble: Wedding Dance Show

Venue: HUNGARIAN HERITAGE HOUSE - Hagymányok Háza - Színházterem

8 Corvin tér, Budapest, H-1011, Hungary

<http://www.heritagehouse.hu/>

No transfer provided by MIRDEC. Participants will transport to the Heritage House by own.

26 MAY 2016 - THURSDAY

SOCIAL PROGRAM - Thursday, 26 May 2016, 12:00

Conference group tour time: 12.00

Budapest Danube River Boat Tour

Meeting Point of the Cruise: 5 min walk from Budapest city center at Dock 11 near Elizabeth Bridge, Marcius 15 Square.

Address of Dock 11 Budapest

Dock 11

Jane Haining Rakpart

District V, Budapest, 1052

GPS coordinates: 47°29'31.3"N 19°03'01.9"E

You will be able to find the dock easily if you are looking for the purple and white colours of cruise partner Silverline Cruises. Please find the photo of the boat attached.

Your tickets will be valid for all Cruise at: 10:30 ; 12:00 ; 13:30, 15:00, 16:30, 18:00, 19:30, 21:00

Real Photo of our Tour Boat



No transfer provided by MIRDEC. Participants will transport to the meeting point by own

King Regards to all our participants.



Conference Proceedings

- Proceedings will be paper published and send to our participants post address. In addition MIRDEC will publish proceeding in MIRDEC website, www.mirdec.com.
- All papers presented at the conference will be published in the Conference Proceedings. Authors who want to publish their papers should provide full version of papers. **Full version of the papers should be submitted until the 60 days after the conference dates(40 days preferred).**
- All the submitted papers in the proceedings have been peer reviewed by the reviewers drawn from the scientific committee, external reviewers, editorial and advisory board depending on the topic, title and the subject matter of the paper.
 - Recommended length of articles is 4-15(tolerated up to 20) pages A4 including abstracts, appendixes and references list.

Article must be submitted in MS Word format, tables must be editable, charts and other graphics should be in jpeg/gif images or done in Word/Excel formats. Single spacing, Times New Roman, size 11.

- The abstract must have minimum of 100 words up to unlimited(preferred max.150). It should be placed only into the field "Abstract" in the submission form. (Please note that It is useful If abstracts can be one-page long (100-150 words).

JEL Classification or UDC numbers for identification, 2-4 keywords.

For JEL codes: <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>

References, citations etc. must follow APA norm.

For APA citation norms:

<http://www.apastyle.org/learn/quick-guide-on-references.aspx>

<http://www.bibme.org/citation-guide/apa/>





Mirdec Awards

*Best paper award: will be awarded to honor the author(s) with exceptional research paper

A Best Paper Award is conferred by the MIRDEC scientific committee based on scientific significance, originality and outstanding technical quality of the paper. **The awards are limited to papers that appear in full in the conference proceedings.**

*Mansion award: will be awarded to support young researchers with exceptional research paper. We are committed to continuous improvement in academic excellence.

Research must:

- Be of significance, and in particular
- Demonstrate originality and innovation.
- Make an outstanding contribution to theory and its application.
- Illustrate the appropriateness and application of the methodology.
- Demonstrate sound implications for theory and practice

Best Paper award: 400 Euro

Mansion award: 200 Euro

We collect only limited number of full papers up to now (only 8 of 42 papers). At this situation, actually it is impossible to make comprehensive evaluation to specify the winners for scientific committee.

**Award winners will be announced on 1 July into the collected full papers up to this date and their awards with winner certificate will be posted them.
(no extension will be applied for award nomination)**

Winners will be announced on the website: www.mirdec.com



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HERITAGE HOUSE VIEW

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