

MIRDEC 2018

Barcelona 2018 Conference

MIRDEC-10th International Academic Conference **Global and Contemporary Trends in Social Science** (Global Meeting of Social Science Community)



Conference Program

Venue:

(Hotel HCC St. Moritz), Barcelona, Spain

06-08 November 2018

06 November 2018 – TUESDAY Registration – 08.00-15.30

06 November 2018 – TUESDAY SESSION 1–06 November 2018–TUESDAY–09.00 – 10.45 OPENING - KEYNOTE SESSION 15 min. for each presentation- 15 min. Discussion Session Chair: Soumaya Cheikhrouhou

Catalina (Mitra) Crisan Factors Driving Refugees to Become Active Members of Host Communities **Babes-Bolyai University, Romania**

Huson Joher Ali Ahmed, Ikm Mokhtarul Wadud and Xuelli Tang What Determines Delinquency of Household Credit? Panel Evidence from US States Deakin University, Australia

Nazgul Jenish A Model of R&D Spillovers Across Firms OSCE Academy in Bishkek, Kyrgyzstan

Irene Brunetti, Valeria Cirillo and Valentina Ferri Wage Differentials Among Italian Graduates. Short-term Versus Permanent Contracts **INAPP - National Institute for the Analysis of Public Policy, Italy**

Marta Mas Machuca and Frederic Marimon Viadiu What Really Matters for Collaborative Consumers: the Measurement of Quality in Sharing Economy Universitat Internacional de Catalunya, Spain

COFFE BREAK – 10.45-11.15

06 November 2018 – TUESDAY SESSION 2–06 November 2018–TUESDAY–11.15 – 13.00 15 min. for each presentation- 15 min. Discussion Session Chair: Valentina Ferri

Haydhar Muhammad Bachtiar

The Reproduction of Youth Entrepreneur in Creative Economy (A Study Case of Photographer in Makassar)

International Institute of Social Studies, Erasmus University Rotterdam, Netherlands

Blanca Zuluaga and Anthony Garcés Tax Incentives and Labor Inclusion of Disabled Women in Colomba Universidad Icesi, Colombia

Imelda Lorena Vazquez Jimenez, Roberto Ruiz Perez and Rodolfo Valenzuela Reynaga *The Sustainability of the Nonprofit Organizations in Southern Sonora, Mexico* **Instituto Tecnologico de Sonora, Mexico**

Soumaya Cheikhrouhou, Deny Bélisle and Sara-Maude Poirier The Use of Transparency in Package Design

École de gestion, Université de Sherbrooke, Canada

Levinson Jeronimo Martins

Institutional Mechanism and Requirement of Human Resource for Solid Waste Management in Goa Mewar University, Rajasthan, India

Valentina Ferri International Student Mobility, Employment Opportunity and Wages INAPP - National Institute for the Analysis of Public Policy, Italy

LUNCH - 13.00-14.00

06 November 2018 – TUESDAY SESSION 3–06 November 2018–TUESDAY–14.00 – 15.45 15 min. for each presentation- 15 min. Discussion Session Chair: Edmundo Lizarzaburu

Basak Bogday Saygili and Buket Ertugrul Akyol *To Simplify in Fashion* **Atilim University, Turkey**

Claudiu Mereuta Study on Increasing the Quality of Education through Professional Conversion Program **Dunarea de Jos University of Galati, Romania**

Ugur Buyuk and Buket Ertugrul Akyol

Determining the Concept Learning of Concepts by Robotic Activities by the Concept Network in Science Education Kayseri Erciyes University, Turkey

Chiara Curcio *Cheating on Paris Agreement: An Empirical Approach* **Sapienza University of Rome, Italy**

Elena Mereuta and Monica Novetschi Study on the Entrepreneurial Skills of Economical Engineering Graduates **Dunarea de Jos University of Galati, Romania**

Edmundo Lizarzaburu and Jesus del Brio Are Employees Eell Valuated in their CSR Actions? The Perception of Managers in an Emerging Country ESAN, Peru

COFFE BREAK – 15.45-16.15

06 November 2018 – TUESDAY SESSION 4–06 November 2018–TUESDAY–16.15 – 18.00 15 min. for each presentation- 15 min. Discussion Session Chair: Tamer Budak

Imane Badaoui

Characterization of Vulnerability and Susceptibility to Pollution of Groundwater Napes by gis. Turonian Lanappe Application (Ouakda region, Béchar) Mohamed Boudiaf University USTO Oran, Algeria

Wang Li

A Study of the Influence of Folk Music on the Tourist Flow Network -Analysis of Crawling based on Great Data of Travel Notes Sichuan University, China

Francis Donkor

Trade off Between the Power of Leadership and Complex Adaptive System: Strategy for Modern Leaders **University of Electronic Science and Technology of China, China**

Mithat Durak, Emre Senol-Durak, Mehmet Sakiroglu

The Factors Associated with Life Satisfaction and Depression among Older Adults Suffering Forced Migration

Bolu Abant Izzet Baysal University, Turkey

Mithat Durak, Emre Senol-Durak, Mehmet Sakiroglu and Orkhan Faigov Forced Migration Experience Among Older Adults and Its Traumatic Features Bolu Abant Izzet Baysal University, Turkey

Azzeddine Abdelhaq and Imane Badaoui

Study of the Vulnerability of Groundwater; Case of the Tablecloth of Hamada de Tindouf (Far Southwest, Algeria)

Mohamed Boudiaf University USTO Oran, Algeria

07 November 2018 – WEDNESDAY SESSION 5–07 November 2018–WEDNESDAY–09.00 – 11.00 15 min. for each presentation- 15 min. Discussion Session Chair: Alina Badulescu

Aicha Mansouri The Causality between the CAC40 MASI and the Exchange Rate University of Montpellier, France

Tereza Reková *Radio Documentaries in the Reflection of the International Feature Conference* **Janáček Academy of Music and Performing Arts in Brno (JAMU in Brno), Czech Republic**

Martin Brunclik and Lukas Vogal

Computer Modelling and Simulation of the Material Supply Chain in Foreign Military Operation **University of Defence in Brno, Czech Republic**

Lukas Vogal and Martin Brunclik Modeling and Simulation of Humanitarian aid Distribution During Floods University of Defence in Brno, Czech Republic

Olufisayo Akomolafe *The Effects of Non Financial Hidden Costs Associated with Outsourcing* **London Metropolitan University, United Kingdom**

Fouad Touzani

Congress and US Foreign Policy in the Middle East and North Africa: Top Priorities and Influencing Factors Sidi Mohammed Ben Abdullah University, Morocco

Csaba Csintalan, Alina Badulescu, Daniel Badulescu, Dorin Bac and Paula Rosca *Considerations About Teaching Economic Disciplines In Romania* **University of Oradea, Romania**

COFFE BREAK - 11.00-11.30

07 November 2018 – WEDNESDAY SESSION 5–07 November 2018–WEDNESDAY–11.30 – 13.00 15 min. for each presentation- 15 min. Discussion Session Chair: Shamila Akram

Mabuyi Gumede

Land Ownership through Restoration as a Tool to Sustain Livelihoods: Myth or Reality University of KwaZulu-Natal, South Africa

Henry Oghenenyoreme Gbagolo

Entrepreneurship Education and Graduate Employment Creation in Nigeria **Nigeria police academy, wudil, Kano state, Nigeria**

Yahya El Mountassir

The Contribution of Economic Intelligence in a Strategic Information System: The Key Factors of Success for Universities **University of Sidi Mohamed Ben Abdellah, Morocco**

Yeshika Alversia and Handayani Dwirianti

Identifying Online Store Promotional Mix in Instagram and its Effect on Purchase Intention Universitas Indonesia, Indonesia

Edgar Eliud Lara Espino, Blanca Carballo-Mendívil and Alejandro Arellano-González *Business Process Management Maturity in Small Enterprises of the Agribusiness Cluster* **Instituto Tecnológico de Sonora, Mexico**

Ghizlane Saad

Frugal Innovation: An Opportunity for the Developing Countries **Mohammed V University Rabat, Morocco**

Shamila Akram

The Impact Level of Brand Communication in Social Media on Customer-Based Brand Equity Dimensions in Kuala Lumpur, Malaysia Asia Pacific University, Sri Lanka

08 November 2018 – THURSDAY BUS TOUR TO FIGUERES AND GIRONA

Departue from Barcelona: 09,30- Meeting point: In front of conference Hotel First, go to Figueres then Girona

Departue from Girona, 16.30, Meeting point: Same with the drop off point

Bus tour includes transfer from Barcelona to Figueres and Girona. Does not include entrance tickets of museum and touristic areas, lunch and other personal expenses.

OTHER CONFERENCE PAPERS

Shaimaa Ahmed Hanafy and Khadiga Mohamed El-Aasar

Investigating the Potential Impacts of Climate Change on Food Security in Egypt Faculty of Economics and Political Science, Cairo University, Egypt

Antonio Focacci

Cross-Correlation Analysis of Financialization within International Main Agricultural Commodities Markets

University of Bologna, Italy

Nazmi Xhomara and Nazyktere Hasani

Amount of Students' Study Time as an Important Predictor of Academic Achievements of Students European University of Tirana, Albania

Brian Kim

Growth of the Data Economy in the Medical Industry: A Literature Review **University High School, United States of America**

Corina-Ioana Paica Study on the Dynamics of Mother-Infant Relationship from Pregnancy to Early Childhood **University of Bucharest, Romania**

Andrea Rácz, Andrea Homoki and Kristóf Czinderi Parental Quality and Child Resilience - Experience of a Hungarian Model Program Eötvös Loránd University, Department of Social Work, Hungary

Andrea Rácz, Karolina Balogh and Péter Gregorits The Situation of the Child Welfare System in Hungary Eötvös Loránd University, Department of Social Work, Hungary

Siniša Hajdaš Dončić, Ivan Pavelić and Mihael Zmajlović Ecological-spatial Sustainability as a Tool for Regional Tourism Development Libertas International University, Croatia

Eszter Lukács and Katalin Völgyi

Evolving Interconnectedness between China's OBOR Initiative and Hungary's Eastern Opening Policy in a Bilateral Political Framework Széchenyi István University, Hungary

Monika Sosnowska Reaction of Share Price to Acquisition Announcements in Pharmaceutical Sector Warsaw School of Economics (SGH), Poland

Erida Elmazi and Alba Skendaj Principal's Impact on School Climate: A Case Study From Albania and Kosovo **University of Tirana, Albania**

Tamer Budak and Kemal Cebeci Analysis on Social Goals of Fiscal Policy in Turkey **Marmara University, Turkey**

Tamer Budak BEPS Action Plan: Action 1: Digital Workplace **Inonu University, Turkey**

Edmundo Lizarzaburu, Kurt Burneo and Gabriela Barriga

Corporate Governance in the Banking Sector listed in the Stock Market: Application to the Peruvian Market 2011 – 2016 ESAN, Peru

Henry Oghenenyoreme Gbagolo

Wasteful organizational practices. A study of leprosy referral hospital, Sanubi, Delta State Nigeria police academy, wudil, Kano state, Nigeria

Henry Oghenenyoreme Gbagolo

Students Incivility And Academic Performance in Schools Nigeria police academy, wudil, Kano state, Nigeria