



**Masters International Research and Development Center**

**MIRDEC 2016-Conference on Social, Economics, Business and  
Educational Science Budapest, Hungary**

**HOTEL PRESIDENT BUDAPEST**

**24-26 May, 2016**

**Conference Brochure**





**Conference Head:** Prof. Slagjana Stojanovska

**Conference Director, MIRDEC Director:** Dr. Kemal Cebeci

**Keynote Speakers:**

Prof. László Andor

Prof. Erzsebet Kovacs

Prof. Eva Orosz

Assist. Prof. Dr. Benish Chaudhry

**Scientific Committee:**

Adjunct Professor Jacques Saint-Pierre, Department of Finance, Insurance and Real Estate, Laval University, Canada.

Dr. Kemal Cebeci, Public Finance, Faculty of Economics, Marmara University, Turkey.

Dr. Özkan Zülfüoğlu, Public Finance, Faculty of Economics, Marmara University, Turkey.

Assoc. Professor M. Veysel Kaya, Faculty of Economics, Kırıkkale University, Turkey.

Assoc. Professor Penka Peeva, Vice-rector for Academic Affairs, Faculty of Social Science, Assen Zlatarov University, Bulgaria.

Assoc. Professor Asmahan Altaher, Management Information System, Faculty of Business Administration, Applied Science University, Jordan.

Assoc. Professor Rong Zhang, Nishinippon Institute of Technology, Japan.

Assist. Professor Benish Chaudhry, University of Modern Sciences, United Arab Emirates

Dr. Jinhua Lee, School of Economics and Finance, University of St. Andrews, United Kingdom.

Dr. Mirela Tase, Faculty of Business, Universiteti Aleksander Moisiu Durres, Albania.

Dr. Vijay Barthwal, Vice Principal, Government College, Chief Editor, ESRI Journal, India





## Conference Topics

Accounting, Business&Enterprise, Demography and Population Economics, Environment, European Union, Education, Entrepreneurship, Finance, Management, Marketing, Social Business, Social Sciences, Tourism, etc.

## Conference Venue

### HOTEL PRESIDENT BUDAPEST

1054 Budapest, Hold u. 3-5.

<http://www.hotelpresident.hu/en/>

[event@hotelpresident.hu](mailto:event@hotelpresident.hu)

[www.facebook.com/hotelpresident](http://www.facebook.com/hotelpresident)

Tel.: +36 1 373 8205, Mobil: +36 30 643 1207

The Hotel awaits those who prefer to travel in style in the very heart of Budapest, right next to the buildings of the **National Bank and the US Embassy**, in one of the most elegant streets of the historical, commercial and parliamentary quarter of Budapest. Perfectly situated in the pulsating centre of Budapest, to the east of the Danube, Hotel President offers exceptional proximity to a wealth of historical landmarks such as St. Stephen's Basilica (Szent-Istvan Bazilika), Hungarian State Opera House (Magyar Allami Operahaz), Andrassy Avenue (Andrassy ut), Szechenyi Chain Bridge (Szechenyi Lanchid), Oktogon, and Vorosmarty Square (Vorosmarty Ter).

**Approach:** The Hotel is situated in Hold street, only at a few minutes walk from Arany János street and from Kossuth square. But you easily can reach from any part of the town by underground M2 or M3.

**By Car:** Coming from Wien or from the Lake Balaton on the highway, across Erzsébet bridge, than turn to the right at the first possibility, than on Belgrad embankment straight to the Sofitel Atrium Budapest Hotel, than on József Attila street, after about 600 meter at the third traffic lamp turn to the left on the Bajcsy Zsilinszky street. At Bajcsy Zsilinszky street also at the third traffic lamp turn to the left into the Bank street. 200 meters from the corner is the Hold street.

**Public Transport:** From the airport by bus number 200 to Kőbánya Kispest. From there by underground to Arany János street.





## Conference Proceedings

- Proceedings will be paper published and send to our participants post address. In addition MIRDEC will publish proceeding in MIRDEC website, [www.mirdec.com](http://www.mirdec.com).
- All papers presented at the conference will be published in the Conference Proceedings. Authors who want to publish their papers should provide full version of papers. Full version of the papers should be submitted until the 60 days after the conference dates(40 days preferred).
- All the submitted papers in the proceedings have been peer reviewed by the reviewers drawn from the scientific committee, external reviewers, editorial and advisory board depending on the topic, title and the subject matter of the paper.
  - Recommended length of articles is 4-15(tolerated up to 20) pages A4 including abstracts, appendixes and references list.

Article must be submitted in MS Word format, tables must be editable, charts and other graphics should be in jpeg/gif images or done in Word/Excel formats. Single spacing, Times New Roman, size 11.

- The abstract must have minimum of 100 words up to unlimited(preferred max.150). It should be placed only into the field "Abstract" in the submission form. (Please note that It is useful If abstracts can be one-page long (100-150 words).

JEL Classification or UDC numbers for identification, 2-4 keywords.

For JEL codes: <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>

References, citations etc. must follow APA norm.

For APA citation norms:

<http://www.apastyle.org/learn/quick-guide-on-references.aspx>

<http://www.bibme.org/citation-guide/apa/>





## Mirdec Awards

\*Best paper award: will be awarded to honor the author(s) with exceptional research paper

A Best Paper Award is conferred by the MIRDEC scientific committee based on scientific significance, originality and outstanding technical quality of the paper. **The awards are limited to papers that appear in full in the conference proceedings.**

\*Mansion award: will be awarded to support young researchers with exceptional research paper. We are committed to continuous improvement in academic excellence.

Research must:

- Be of significance, and in particular
- Demonstrate originality and innovation.
- Make an outstanding contribution to theory and its application.
- Illustrate the appropriateness and application of the methodology.
- Demonstrate sound implications for theory and practice

Best Paper award: 400 Euro

Mansion award: 200 Euro

**We collect only limited number of full papers up to now (only 8 of 42 papers). At this situation, actually it is impossible to make comprehensive evaluation to specify the winners for scientific committee.**

**Award winners will be announced on 1 July into the collected full papers up to this date and their awards with winner certificate will be posted them.  
(no extension will be applied for award nomination)**

**Winners will be announced on the website: [www.mirdec.com](http://www.mirdec.com)**



## **SOCIAL PROGRAM**

**SOCIAL PROGRAM - Wednesday, 25 May 2016, 19:00**

**Hungarian State Folk Ensemble: Wedding Dance Show**

**Venue: HUNGARIAN HERITAGE HOUSE - Hagymányok Háza - Színházterem**

**8 Corvin tér, Budapest, H-1011, Hungary**

**<http://www.heritagehouse.hu/>**



**No transfer provided by MIRDEC. Participants will transport to the Heritage House by own.**

## **HERITAGE HOUSE VIEW**



**SOCIAL PROGRAM - Thursday, 26 May 2016, 12:00**

**Conference group tour time: 12.00**

### **Budapest Danube River Boat Tour**

**Meeting Point of the Cruise:** 5 min walk from Budapest city center at Dock 11 near Elizabeth Bridge, Marcius 15 Square.

Address of Dock 11 Budapest

Dock 11

Jane Haining Rakpart

District V, Budapest, 1052

GPS coordinates: 47°29'31.3"N 19°03'01.9"E

You will be able to find the dock easily if you are looking for the purple and white colours of cruise partner Silverline Cruises. Please find the photo of the boat attached.

**Your tickets will be valid for all Cruise at: 10:30 ; 12:00 ; 13:30, 15:00, 16:30, 18:00, 19:30, 21:00**

#### **Real Photo of our Tour Boat**



**No transfer provided by MIRDEC. Participants will transport to the meeting point by own**

**King Regards to all our participants.**